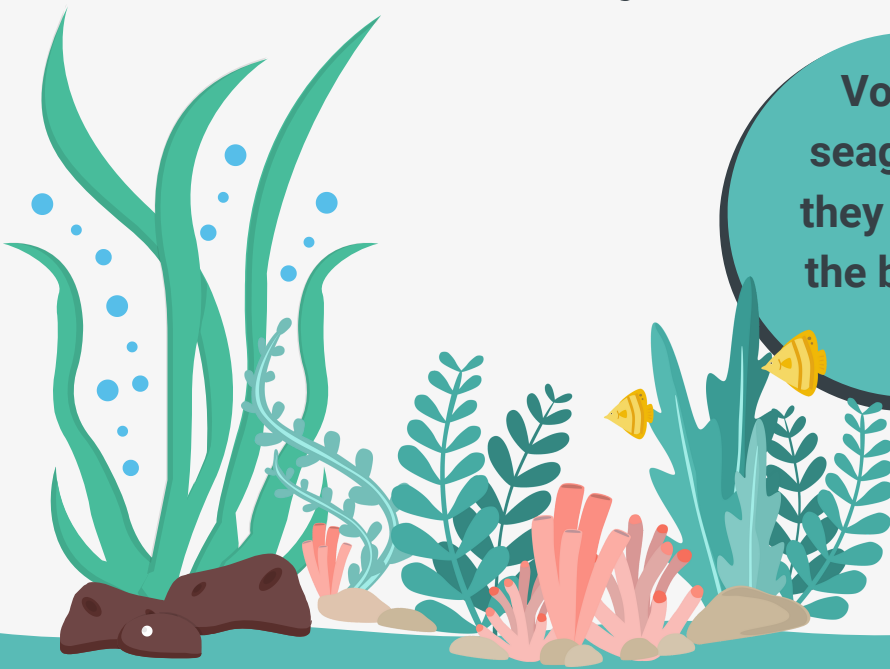


VOLUNTEER SEAGRASS HARVESTING

Survey results



Volunteers understood seagrass facts before, but they didn't understand how the beauty of experiencing seagrass felt.



Demographics

- People of all age ranges from 18 to 65+ years old participated.
- 39% of people came from the local area.
- Volunteers came from as far as the Netherlands, Denmark and Australia.

Ocean connection

- For 21% of volunteers, this was their first experience of taking part in a conservation activity.
- 84% of volunteers regularly participated in some form of ocean based recreation.
- Access to ocean-based leisure activities is important to encourage action in ocean conservation.



Influence

- Knowledge of all aspects of seagrass ecosystem services was increased.
- 94% of volunteers reported that seagrass harvesting had influenced them to take positive action for ocean conservation.
- 24% were inspired to consider starting their own ocean conservation project.

Green jobs

- 38 volunteer hours were contributed.
- At least 14 overnight stays were booked in the local area as a result of the weekend.
- 18 local people were employed.
- 24% of volunteers were inspired to consider a career in conservation.

